

International Spirits and Wines Appoints U.S. Sales Leader

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ISW APPOINTS Harvey Bronstein VP of Sales to build and lead sales organization

Mount Kisco, N.Y. – International Spirits and Wines, a recently formed importer and marketer of global brands, announced today that it has appointed Harvey Bronstein Vice President of Sales for the emerging company.

Harvey Bronstein, a 40 year industry veteran, is building the foundation of a best in class sales team and drive key distribution relationships for ISW's expanding brand portfolio. Bronstein's past experiences at Heublein, Charmer Industries and International Importers make Harvey a key component to our success. He's not just the sales leader, but the right person to build the sales team and lead us to strong growth. "His knowledge of how a brand moves through the channel, from field to glass, is unmatched" stated Todd Albright, President ISW. "We are excited to have such a seasoned professional with direct access to our customers and consumers."

International Spirits & Wines, Inc. is an emerging sales and marketing organization that has compiled a portfolio of brands that bring people together and create memories. Consumers from NY to LA are adding our brands to their lives as they search for value and quality spirits and wines, including Douglas XO® Scotch Whisky, Douglas Laing Single Malt Scotch Whisky®, Campo Azul® line of 100% Blue Weber Agave Tequilas which include a Gran Reserva, Don Alejandro® Tequila, LA Cetto Wines®, Creed Of Barossa Wines®, Paulett Wines®, Wallaby Creek® Wines, Pasion de Tango® Argentinean Wines, Fishshot® Vodka Shot and Fishshot Lemon® Vodka Shot. International Spirits & Wines, an innovative importer, brings consumers a choice of quality brands in their favorite categories.

For more information on International Spirits & Wine, its brands, and its commitment to social responsibility, visit www.InternationalSpiritsandwines.com

International Spirits and Wines, LLC., Mount Kisco NY

Sip Responsibly.

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