

International Spirits and Wines' Tequila takes Center Stage

FOR IMMEDIATE RELEASE

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CAMPO AZUL TEQUILA TAKES HOME GOLD, SILVER AND MORE

MOUNT KISCO, N.Y. (May 2009) - International Spirits and Wines, an importer of global wine & spirit brands, and Campo Azul® Tequila proudly announce the results of the 2009 San Francisco World Spirits Competition. Campo Azul Tequila took home 1 Gold, 3 Silver and 1 Bronze medals for its family of Tequila. This is the first time that Campo Azul has presented and won 5 Medals at the prestigious North American San Francisco World Spirits Competition. In addition to San Francisco, Beverage Industry News just rated the Campo Azul Anejo 4th place in its annual list of the top 20 Anejo's.

“We are proud that Campo Azul Gran Reserva Anejo earned Gold at the San Francisco World Spirits Competition as well as placing as the 4th best Anejo in BIN's April 2009 Tequila Buyers Guide,” stated Todd Albright, president, International Wines and Spirits. “We just returned from the Wholesales Spirits and Wine Association's 2009 Orlando exhibition with terrific accolades for the Gran Reserve Extra Anejo and its sister brands. We feel that the brand is positioned well against the industry leaders in regards to value by providing exceptional taste and quality at competitive price points.

The 5 medals from San Fransico World Spirits Competition includes the prestigious 2009 Gold Award* adds conviction to our strategy that our Gran Reserve Extra Anejo has leapt into a competitive category and is poised to be a leader and innovator”, continued Albright. “Campo Azul has shown their commitment to offering consumers value that is becoming of these changing times. The full line of Campo Azul Tequila provides value and quality.”

San Francisco World Spirits Competition

2009 Gold Medal - Tequila Campo Azul Extra-Aged Tequila
2009 Silver Medal - Tequila Campo Azul Reposado Tequila
2009 Silver Medal - Tequila Campo Azul Añejo Tequila
2009 Silver Medal - Tequila Campo Azul Reposado Tequila Clasico
2009 Bronze Medal - Tequila Campo Azul Selecta Silver Tequila

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4th Place, Top 20 Anejo's in 2009

In May 2009, Campo Azul's complete lineup, including gift box sets will be available at select retailers. The brands have a suggested retail price of \$24.99 to only \$89.99 for the Gold Medal winning Gran Reserve Extra Anejo, but may vary by market.

About Campo Azul ® Tequila

Campo Azul® is the proud winner of a multiple of international and domestic tequila awards. Campo Azul is produced by Productos Finos de Agave in its native Mexico under the leadership of Mr. Ricardo Lopez. Their efforts resulted in the creation of TEQUILA CAMPO AZUL, the company's flagship brand, which now owns a large share of the Mexican tequila market. Tequila is one of the world's fastest-growing spirits categories and Campo Azul's complete line is a strong part of the categories continued growth.

About International Spirits and Wines:

Creating lasting memories and pocket change, International Spirits & Wines, Inc. has compiled a portfolio of brands that bring people together and create memories. Consumers from Maine to Washington State are adding our brands to their lives as they search for value and quality spirits and wines, including Douglas XO® Scotch Whisky, Don Alejandro® Tequila, Campo Azul® line of 100% Blue Weber Agave Tequila which includes a Gran Reserva, Douglas Laing Single Malt Scotch Whisky®, LA Cetto Wines®, Paulett Wines®, Wallaby Creek® Wines, Pasion de Tango® Argentinean Wines, Fishshot® Vodka Shot and Fishshot Lemon® Vodka Shot. International Spirits & Wines, an innovative importer, brings consumers a choice of quality brands in their favorite categories. For more information on International Spirits & Wine, its brands, and its commitment to social responsibility, visit www.InternationalSpiritsandwines.com

International Spirits and Wines reminds you to "Sip Responsibly"

For more information about Campo Azul or International Spirits and Wine, please visit our web site : www.Internationalspiritsandwine.com or contact our office.

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