

News Release

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Making history, L. A. CETTO NEBBIOLO 2004 PRIVATE RESERVE received two Double Gold Medals at; Taster Guild Michigan, April 2009 & San Francisco International Wine Competition, May 2009.

MT KISCO, NY — L.A. Cetto's 2004 Nebbiolo Private Reserve stole the show at both the 2009 San Francisco International Wine Competition and the 2009 Tasters Guild International Wine Competitions. At both shows, the Nebbiolo won Double Gold, the highest in the industry, for its world class taste and quality. Both competitions are judged by internationally recognized wine experts, winemakers to restaurateurs.

The name says it all – the word “Nebbiolo” is derived from Italian meaning “noble”. A wine that is grand, impressive, and world-renowned deserves no less than inherent recognition in its own name. The Italian family behind L.A. Cetto's winery introduced the Nebbiolo grape to the Baja California region of Mexico. Camillo Margoni, L.A. Cetto's chief enologist, nurtured the grapes development and created a masterpiece that has flourished in the ideal weather conditions that come from its proximity to the Pacific Ocean and the mountains ranges of the Valle de Guadalupe.

The L.A. Cetto Winery has proven to be a creative force in the industry by producing award-winning quality wines at affordable prices. Since 1996, L.A Cetto has received more than 225 International Awards. The 2004 Nebbiolo Private Reserve has a shelf price of \$17.00-\$19.99 (MSRP) and is the premiere wine in a very impressive line up. Tasters Guild 2009 also bestowed L.A Cetto with Gold for their 2007 Barbera Reserve, Silver for their 2007 Petite Sirah and Bronze for their 2007 Zinfandel. Additionally, the 2009 San Francisco International Wine Competition gave L.A Cetto Bronze Medals to their 2007 Chardonnay, Private Reserve and 2007 Petite Sirah, Private Reserve. L.A. Cetto received 7 Awards, but the pride of the line up is the 2004 Double Gold Winning Nebbiolo Reserve. Look for the full line of L.A Cetto wines in stores nationally.

For more information about L.A. Cetto, including information on carrying its award-winning varietals in your store, contact sales@ISWUSA.com or your distributor.

About ISW

ISW is an innovative spirits and wine importer headquartered in Westchester County, NY and is committed to supplying the market with the finest high-quality spirits and wines at value price points. For more information on ISW, please visit <http://www.internationalspiritsandwines.com>

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